

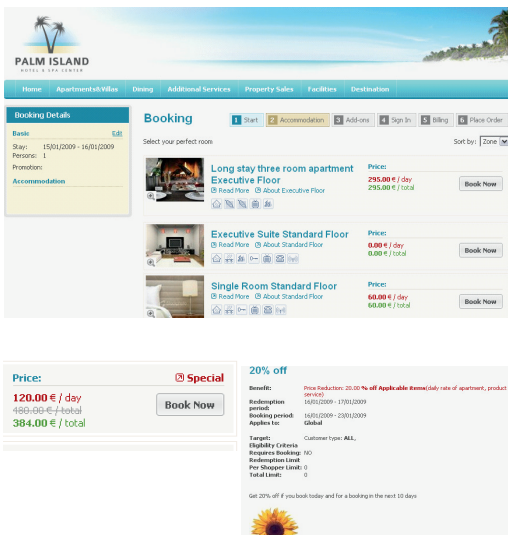
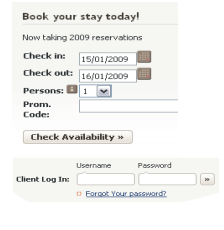
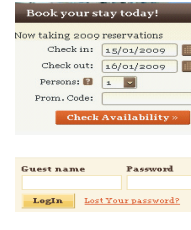
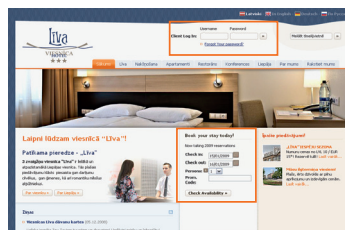
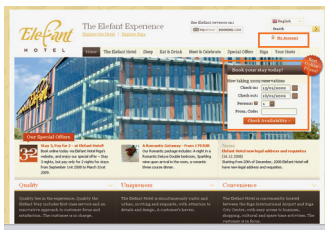
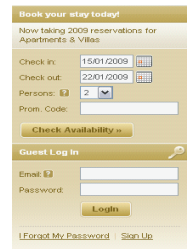
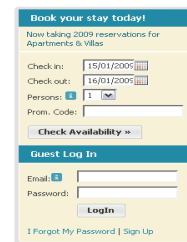
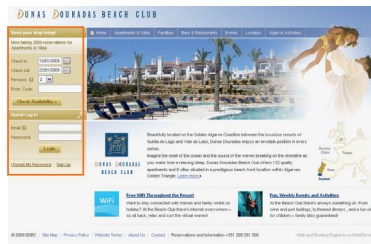
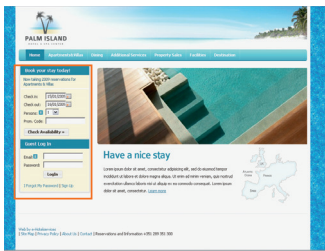
Happy Guests Simple Operations



Elina Lite- the Next Generation Booking Engine

- Treat your guests

Beautifully custom designed to integrate to your website, Elina lite makes booking your property a pleasurable experience your guests will appreciate

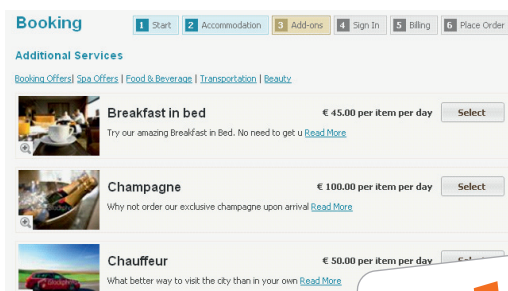


Elina Lite; a user friendly booking experience - Show your guests you care

- Accommodation search results can be sorted (by size, price, zone)
- Photo albums, descriptions, maps, zone information for each accommodation type are easily manageable by you
- Booking Details recap all details for the guest throughout the booking process

Elina Lite – Guests love Promotions

- **Specials -**
Sell more by creating promotions or guest-specific and targeted pricing- Elina lite allows you to create all sorts of advanced, dynamic promotions – Get your website to sell for you!



Elina Lite – Offer them a 5* star service- up-selling

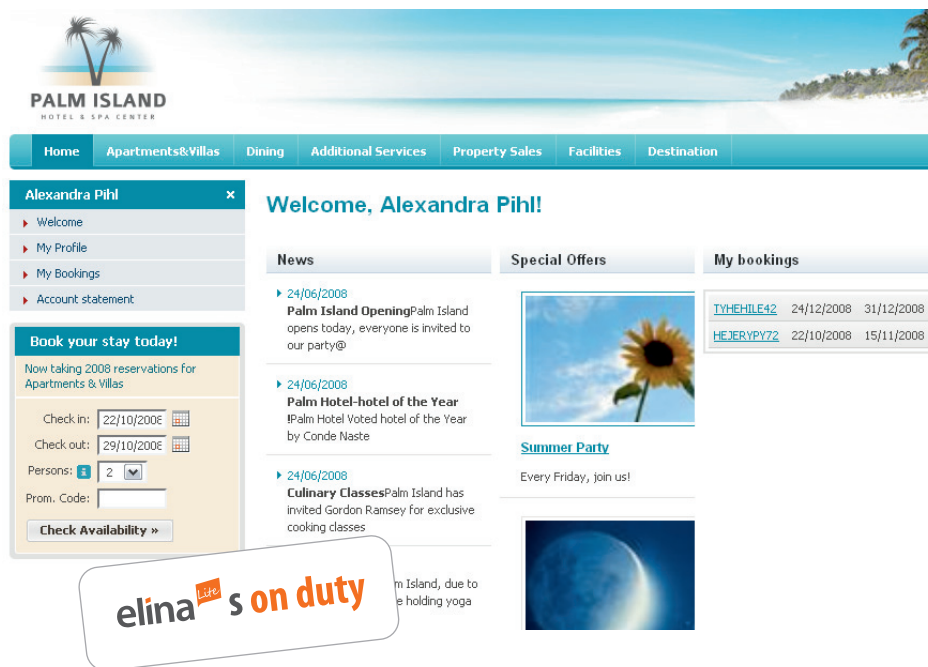
- **Add-ons:**
Elina Lite allows you to sell add-ons during the booking process. Increase your revenues by selling additional products and services, Champagne on arrival? Airport transfer? Your guest will love it!



Elina Lite, Happy Guests



Elina Lite was conceived with Guest experience in mind. Elina Lite will make your guest's experience memorable. Easy booking, pleasing add-ons, guest recognition, personal home pages, and much more. Make your guests' experience memorable even before they arrive at your hotel.



Great Features

Guest Self-Service Module

Your guests can manage their entire relationship with you online: book, change/cancel bookings, buy add-ons, make requests, see invoices, see accounts in real-time. You can target them with special offers and customized news. When guests become self sufficient they save you time and get continuous service.

CRM - Customer relationship management

CRM is made simple when Elina Lite captures guest data minute by minute. Knowing the history and preferences of the relationship between you and your guests is a step toward better service and maintaining guest loyalty.

RMS Pricing and promotions

The promotions engine allows you manage prices, create packages and special offers aimed directly at guests that meet your criteria for marketing. With control of the guest experience and offers you can better guide guest behaviour to a profitable relationship – for you and your guests.

WWW Website with Booking engine

Having an integrated site and booking engine will help attract and keep guests on your site until they make their bookings. Search engine friendly code makes sure that you site is found when guests are looking – did you know that more than 90% of all stays start with an online search?

Booking Engine - Live Dynamic Packaging

Elina Lite's booking engine is user-friendly and easy to navigate. The booking engine will make you more productive and is your most cost effective and efficient distribution channel. Elina Lite will help you make more.

E-Mail marketing Module

With Elina Lite's e-mail marketing module, you will be able to communicate with your guests, send newsletters, special offers, birthday cards, etc.

CMS Including advances SEO features

Guest will love your regularly updated content. Everything can be updated on your website at the touch of a hand, change pictures, content, enjoy!

ADD-ons, Merchandising Management

Increase ancillary revenues by selling add-ons and additional services automatically through your site and booking engine.